# Course Outline

**Unit 3 – Product Design Semester 1**

<table>
<thead>
<tr>
<th>Week</th>
<th>Key Teaching points</th>
<th>Due</th>
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| 1-3  | **Unit Focus: Product Design - Surface Decoration**  
*Overview of Unit 3 and assessment requirements.  
*Introduction to Product design: investigate promotional products and understand their construction to communicate a message (use specific examples of surface pattern in textiles eg holiday themes, national identity etc as well as poster and magazine layouts).  
*Develop and document a design process: research and/or investigate, analyse, idea development and critical reflection.  
*Interpret a design brief (Task1: Colour Theory).  
*Introduction to and application of a design process, inc. basic documentation of each stage.  
*Experiment with the watercolour media to develop meaning and depth in design solutions.  
*Investigate similar products (colour theory posters and charts) and analyse the characteristics of the design elements and principles, composition and visual hierarchy and apply to a basic communication model (Shannon and Weaver revision) with regard to stakeholders in fashion.  
*Produce a double A3 portfolio page on colour theory.  
**Considerations:** Copyright and personal responsibilities; General OHS and classroom setup. | 1. Colour Theory |
| 3-7  | **Task 2: Fashion Illustration and Product Design**  
*Interpret the design brief.  
*Investigate similar products (fashion Illustration and shop merchandising) and analyse the characteristics of the design elements and principles, composition and visual hierarchy and apply to a basic communication model (Shannon and Weaver revision) with regard to stakeholders in high end fashion.  
**Part A:** *Apply colour theory and watercolour skills and techniques to develop fashion illustration skills. Use skills to create final fashion illustrations.  
**Part B:** *Brainstorm and create a mood board for your product design.  
*Explore style options including typography.  
*Consider design elements and principles including layout.  
*Ideate with thumbnails and drawings to create composition layouts and possible designs.  
*Create concept mock up on A3 paper for portfolio.  
**Task 3: Fashion Illustrators**  
Investigate and create a profile of a famous fashion illustrator who works with watercolour or gouache. Present findings as an A3 portfolio page with consideration to “Visual Hierarchy”.  
**Practical Response:** Create a series of contemporary fashion illustrations in the style of your chosen famous fashion illustrator. |
### Task 4: Fabric Decoration Portfolio

#### Part A: Fabric Dying

**Heat Transfer Portfolio Samples**
- *Experiment with polysol dyes to decorate polyester.*
- *Refinement: use drawings to create designs for polyester.*
- *Production: make polysol samples*
- *Produce an A3 process page that outlines the steps involved in the process and includes personal notes and annotations for improvement.*

**Shibori and Dip Dye Portfolio Samples**
- *Experiment with Procion dyes to decorate cotton and natural fibres using shibori and dip dye techniques.*
- *Refinement: use drawings to create designs for natural fibre fabric.*
- *Production: make shibori and dip dye samples.*
- *Produce an A3 process page that outlines the steps involved in the process and includes personal notes and annotations for improvement.*

#### Part B: Printing

**Stencil Printing Portfolio Samples**
- *Refinement: use drawings to create simple designs for a 2 stencil/ 3 colour print.*
- *Experiment with stencils to decorate cotton and natural fibres.*
- *Production: make a 2 stencil/ 3 colour print sample.*
- *Produce an A3 process page that outlines the steps involved in the process and includes personal notes and annotations for improvement.*

### Task 4 continued.

#### Part C: Final Product

Explore ideas and themes and create a Mood board to for a decorated length of fabric. The final decorated length must link/ be reflective of the intention of the mood board.
- *Consider design elements and principles including layout.*
- *Ideate with thumbnails and drawings to create composition layouts and possible designs.*
- *Produce a length of fabric using the appropriate media, skills and techniques.*

### Task 5: Externally Set Task

**Task 5**

**Course Outline**

**Unit 4 – Cultural Design Semester 2**

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<th>Week</th>
<th>Key Teaching points</th>
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| 1-3  | **Unit Focus: Cultural Design- Body Adornment**  
  *Overview of Unit 4 and assessment requirements  
  Communication Theories with regard to clothing and adornment in cultures around the world.  
  * Copyright and personal responsibilities refresher  
  **Task 6: Bollywood Costumes and Accessories**  
  *Investigate and create an overview of Bollywood costumes. Present your findings as an A3 portfolio page with consideration to “Visual Hierarchy”.* |
**Practical Response:** Create a design for a Bollywood costume complete with ideas for accessories and styling.

*Research: Jewellery examples (beading, knotting, chains and links with reference to the 1930s and 1950s) Collate Pinterest examples
*Introduction to the jewellery media
*Development of processes and skills
*Refinement of skills and material/technology processes.
*Production of a jewellery samples (not a prototype)

### Task 7: Jewellery Portfolio

**Part A: Jewellery Techniques**

**Shrinky Dink Portfolio Samples**
*Experiment with shrink-dinks to make beads and ornaments
*Refinement: use drawings to create designs for jewellery using shrink-dinks.
*Production: make shrink-dink samples.
*Produce an A3 process page that outlines the steps involved in the process and includes personal notes and annotations for improvement.

**Air Dry Clay Beads Portfolio Samples**
*Experiment with air dry clay to make beads and ornaments.
*Refinement: use drawings to create designs for jewellery using air drying clay beads
*Production: make air drying clay bead samples.
*Produce an A3 process page that outlines the steps involved in the process and includes personal notes and annotations for improvement.

**Simple Links and Fastenings for Jewellery Portfolio Samples**
*Experiment with simple links and fastenings.
*Refinement: use drawings to create designs for jewellery using links and fastenings.
*Produce an A3 process page that outlines the steps involved in the process and includes personal notes and annotations for improvement.

### Task 6 continued

**Part B: Jewellery Sample (Product Design)**
Explore ideas and themes and create a Mood board to for an Indian-styled costume jewellery. The final product (jewellery sample) must link/ be reflective of the intention of the mood board.
*Consider design elements and principles including links and fastenings.
*Ideate with thumbnails and drawings to create composition layouts and possible designs.
*Produce a jewellery sample using the appropriate media, skills and techniques.
*Complete a review of your design process that includes a statement about the success of your final work.
| 7 | **Task 9: Royal Sparklers**  
*Investigate the meanings and messages of jewellery (Coronation Jewellery)*  
*Research the history of the object (provenance)*  
*Analyse examples with reference to the elements and principles of design*  
Present findings to small groups as an oral presentation (times will be scheduled throughout Term 3)  
Submit notes, analysis and images on an A3 portfolio page with consideration to Visual Hierarchy. |
|---|---|
| 8-15 | **Task 8: Fashion Designer Portfolio**  
*Design Brief Overview: Review/Refresher of design process, inc. basic documentation of each stage.*  
**Part A:**  
* Research: Bollywood and Indian style and create a mood board to inform your design ideas.*  
* Application of communication theory to design ideation: produce a series of design roughs that communicate your ideas.*  
**Part B:**  
*Exploration and experimentation of a variety of recycled and repurposed materials. Produce an annotated process/media page.*  
**Part C & D**  
Production and process methods to complete the body adornment product. |
| | **Task 7**  
| | **Task 8**  
| | **Task 9** |