



Course Outline

Unit 3 – Product Design Semester 1

Week	Key Teaching points	Due
1-3	<p>Unit Focus: Product Design - Surface Decoration</p> <ul style="list-style-type: none"> *Overview of Unit 3 and assessment requirements. *Introduction to Product design: investigate promotional products and understand their construction to communicate a message (use specific examples of surface pattern in textiles eg holiday themes, national identity etc as well as poster and magazine layouts). *Develop and document a design process: research and/or investigate, analyse, idea development and critical reflection. *Interpret a design brief (Task1: Colour Theory). *Introduction to and application of a design process, inc. basic documentation of each stage. *Experiment with the watercolour media to develop meaning and depth in design solutions. *Investigate similar products (colour theory posters and charts) and analyse the characteristics of the design elements and principles, composition and visual hierarchy and apply to a basic communication model (Shannon and Weaver revision) with regard to stakeholders in fashion. *Produce a double A3 portfolio page on colour theory. <p><i>Considerations:</i> Copyright and personal responsibilities; General OHS and classroom setup.</p>	
3-7	<p>Task 2: Fashion Illustration and Product Design</p> <ul style="list-style-type: none"> *Interpret the design brief. *Investigate similar products (fashion illustration and shop merchandising) and analyse the characteristics of the design elements and principles, composition and visual hierarchy and apply to a basic communication model (Shannon and Weaver revision) with regard to stakeholders in high end fashion. Part A: *Apply colour theory and watercolour skills and techniques to develop fashion illustration skills. Use skills to create final fashion illustrations. Part B: *Brainstorm and create a mood board for your product design. *Explore style options including typography. *Consider design elements and principles including layout. *Ideate with thumbnails and drawings to create composition layouts and possible designs. *Create concept mock up on A3 paper for portfolio. <p>Task 3: Fashion Illustrators</p> <p>Investigate and create a profile of a famous fashion illustrator who works with watercolour or gouache. Present findings as an A3 portfolio page with consideration to "Visual Hierarchy".</p> <p>Practical Response: Create a series of contemporary fashion illustrations in the style of your chosen famous fashion illustrator.</p>	1. Colour Theory



7-9	<p>Task 4: Fabric Decoration Portfolio</p> <p>Part A: Fabric Dying</p> <p>Heat Transfer Portfolio Samples</p> <ul style="list-style-type: none"> *Experiment with polysol dyes to decorate polyester. *Refinement: use drawings to create designs for polyester. *Production: make polysol samples *Produce an A3 process page that outlines the steps involved in the process and includes personal notes and annotations for improvement. <p>Shibori and Dip Dye Portfolio Samples</p> <ul style="list-style-type: none"> *Experiment with Procion dyes to decorate cotton and natural fibres using shibori and dip dye techniques. *Refinement: use drawings to create designs for natural fibre fabric. *Production: make shibori and dip dye samples. *Produce an A3 process page that outlines the steps involved in the process and includes personal notes and annotations for improvement. <p>Part B: Printing</p> <p>Stencil Printing Portfolio Samples</p> <ul style="list-style-type: none"> *Refinement: use drawings to create simple designs for a 2 stencil/ 3 colour print. *Experiment with stencils to decorate cotton and natural fibres. *Production: make a 2 stencil/ 3 colour print sample. *Produce an A3 process page that outlines the steps involved in the process and includes personal notes and annotations for improvement. 	<p>2. Fashion Illustration and Product Design</p> <p>3. Fashion Illustrator Response</p>
10-14	<p>Task 4 continued.</p> <p>Part C: Final Product</p> <p>Explore ideas and themes and create a Mood board to for a decorated length of fabric. The final decorated length must link/ be reflective of the intention of the mood board.</p> <ul style="list-style-type: none"> *Consider design elements and principles including layout. *Ideate with thumbnails and drawings to create composition layouts and possible designs. *Produce a length of fabric using the appropriate media, skills and techniques. 	Task 4
13	Task 5: Externally Set Task	Task 5

Course Outline

Unit 4 – Cultural Design Semester 2

Week	Key Teaching points	Due
1-3	<p>Unit Focus: Cultural Design- Body Adornment</p> <ul style="list-style-type: none"> *Overview of Unit 4 and assessment requirements Communication Theories with regard to clothing and adornment with in cultures around the world. * Copyright and personal responsibilities refresher <p>Task 6: Bollywood Costumes and Accessories</p> <ul style="list-style-type: none"> *Investigate and create an overview of Bollywood costumes. Present your findings as an A3 portfolio page with consideration to “Visual Hierarchy”. 	



	<p>*Practical Response: Create a design for a Bollywood costume complete with ideas for accessories and styling.</p> <p>*Research: Jewellery examples (beading, knotting, chains and links with reference to the 1930s and 1950s) Collate Pinterest examples</p> <p>*Introduction to the jewellery media</p> <p>*Development of processes and skills</p> <p>*Refinement of skills and material/technology processes.</p> <p>*Production of a jewellery samples (not a prototype)</p>	
3-5	<p>Task 7: Jewellery Portfolio</p> <p>Part A: Jewellery Techniques</p> <p>Shrinky Dink Portfolio Samples</p> <p>*Experiment with shrink-dinks to make beads and ornaments</p> <p>*Refinement: use drawings to create designs for jewellery using shrink-dinks.</p> <p>*Production: make shrink-dink samples.</p> <p>*Produce an A3 process page that outlines the steps involved in the process and includes personal notes and annotations for improvement.</p> <p>Air Dry Clay Beads Portfolio Samples</p> <p>*Experiment with air dry clay to make beads and ornaments.</p> <p>*Refinement: use drawings to create designs for jewellery using air drying clay beads</p> <p>*Production: make air drying clay bead samples.</p> <p>*Produce an A3 process page that outlines the steps involved in the process and includes personal notes and annotations for improvement..</p> <p>Simple Links and Fastenings for Jewellery Portfolio Samples</p> <p>*Experiment with simple links and fastenings.</p> <p>*Refinement: use drawings to create designs for jewellery using links and fastenings.</p> <p>*Produce an A3 process page that outlines the steps involved in the process and includes personal notes and annotations for improvement.</p>	Task 6
5-7	<p>Task 7 continued</p> <p>Part B: Jewellery Sample (Product Design)</p> <p>Explore ideas and themes and create a Mood board to for an Indian-styled costume jewellery. The final product (jewellery sample) must link/ be reflective of the intention of the mood board.</p> <p>*Consider design elements and principles including links and fastenings.</p> <p>*Ideate with thumbnails and drawings to create composition layouts and possible designs.</p> <p>*Produce a jewellery sample using the appropriate media, skills and techniques.</p> <p>*Complete a review of your design process that includes a statement about the success of your final work.</p>	



7	<p>Task 9: Royal Sparklers</p> <ul style="list-style-type: none"> *Investigate the meanings and messages of jewellery (Coronation Jewellery) *Research the history of the object (provenance) *Analyse examples with reference to the elements and principles of design <p>Present findings to small groups as an oral presentation (times will be scheduled throughout Term 3)</p> <p>Submit notes, analysis and images on an A3 portfolio page with consideration to Visual Hierarchy.</p>	Task 7
8-15	<p>Task 8: Fashion Designer Portfolio</p> <ul style="list-style-type: none"> *Design Brief Overview: Review/Refresher of design process, inc. basic documentation of each stage. <p>Part A:</p> <ul style="list-style-type: none"> * Research: Bollywood and Indian style and create a mood board to inform your design ideas. * Application of communication theory to design ideation: produce a series of design roughs that communicate your ideas. <p>Part B:</p> <ul style="list-style-type: none"> *Exploration and experimentation of a variety of recycled and repurposed materials. Produce an annotated process/media page. <p>Part C & D</p> <p>Production and process methods to complete the body adornment product.</p>	Task 8 Task 9