



Year 7 English Outline Semester One, 2016

TERM ONE	UNIT OF STUDY	ASSESSMENTS/HOMEWORK
Week One	Introduction to the course Who Am I? Vocabulary, Comprehension and Spelling tests (in-class)	Begin using student planner for organisation Who Am I? activities
Week Two	Who Am I? YEAR 7 CAMP ACTIVITIES (Tuesday – Friday)	Who Am I? activities
Week Three	Being Persuasive Persuasive techniques, oral language examples, practice convincing peers, tally advertisements Reading of a novel – continued in the semester Extended writing in journal – several entries through the semester	Revise persuasive techniques (oral language) – continued in the semester HOMEWORK SUBMISSION: Tally advertisements used in everyday life Practise using devices Spelling words – continued in the semester
Week Four	Brands and Logos Looking at how companies use brands and logos in their marketing	HOMEWORK SUBMISSION: Create a collage of different logos/brands
Week Five	Print Advertisements Features of an effective advertisement	
Week Six	Matching Advertisements Annotated analysis of a print advertisement Matching advertisements to techniques	HOMEWORK SUBMISSION: Hunt and match advertisements to different techniques
Week Seven	Annotated Print Advertisement Analysis Annotate an advertisement of your choice and respond in writing discussing why it is persuasive	ASSESSMENT ONE: Annotate a print advertisement (5%) ASSESSMENT TWO: Written analysis of your chosen print advertisement (10%)
Week Eight	Digital Techniques Viewing of film advertisements – how are they used the same or differently?	
Week Nine & Ten	Brand Power Online marketing – invasion of privacy?	ASSESSMENT THREE: Extended Writing Journal (10%)

TERM TWO	UNIT OF STUDY	ASSESSMENTS/HOMEWORK
Week One	Revision Revise all knowledge (techniques, features of advertisements etc.) from Term One	
Week Two	Persuasive Essay Writing Essay structure Paragraphing Using persuasive language techniques	ASSESSMENT FOUR: In-class persuasive question (15%)
Week Three	NAPLAN	
Week Four	Creating Advertisements Using your knowledge of effective advertising	HOMEWORK: Begin designing a print or digital advertisement
Week Five	Creating Advertisements Edit and finalise advertisement	ASSESSMENT FIVE: Submit created advertisement (20%)
Week Six	Novel Study	ASSESSMENT SIX: Test – reading comprehension, punctuation and grammar, spelling (15%)
Week Seven	Novel Study Activities based on: - Character - Setting - Plot - Own choice	HOMEWORK: Work on novel study tasks
Week Eight	Novel Study Activities based on: - Character - Setting - Plot - Own choice	ASSESSMENT SEVEN: Novel Study Package (20%)
Week Nine & Ten	Teacher Choice Drama/Plays Director techniques in animated movies	

Please Note:

5% will be awarded to work assigned by individual teachers (Teacher Set) – this may be from work done during lessons or as homework tasks.

Students are expected to keep track of assessments and homework submissions using their student planner. Due to activities/excursions/incursions during the semester, some assessment submission deadlines may alter accordingly.